



# People Who Care Annual Charity Golf Tournament

## Sponsorship Opportunities

October 6, 2026

Join us on the course for an unforgettable day of golf, networking, and impact. The **People Who Care Annual Charity Golf Tournament** brings together the leaders and businesses who believe in giving back to our community. Sponsorship is more than visibility—it's a statement that your organization supports people, purpose, and positive change.



## Become a Sponsor

Align your business with a cause that truly matters. Sponsorships are limited and offered on a first-come, first-served basis. Secure your spot today and help make the **People Who Care Annual Charity Golf Tournament** a day of impact, connection, and generosity.

Key benefits of sponsorship include:

- **Brand Alignment:** Position your organization as a leader committed to purpose-driven initiatives and social responsibility.
  - **Targeted Visibility:** Gain exposure throughout the Quad Cities.
  - **Meaningful Engagement:** Connect with the community through a trusted charitable mission.
  - **Direct Impact:** Your partnership directly supports programs designed to improve lives and increase the independence of our neighbors.
-



## **Title Sponsor – \$25,000**

**Exclusive | One Available**

**Maximum visibility. Premier partnership. Lasting impact.**

As the **Title Sponsor**, your organization receives the highest level of exposure and recognition, positioning your brand as the driving force behind the **People Who Care Annual Charity Golf Tournament**.

### **Title Sponsor benefits include:**

- Exclusive recognition as **Title Sponsor** throughout the tournament
  - Event **co-branding**, including prominent placement on the official event website
  - **Two (2) teams – 8 players total**, offering a premium experience for guests or clients
  - Logo prominently featured on all event marketing materials, social media promotions, and press kit
  - **Dedicated welcome banner** greeting participants upon arrival
  - **Four (4) tee signs and one (1) custom pin flag** for high-visibility, on-course branding
  - **Full-page advertisement** in the printed event program, including **logo placement on the cover**
  - **Prime branding placement** on the event registration website
  - Opportunity to include **branded promotional items or materials** in every player gift bag
- 



## **Presenting Sponsor – \$15,000**

### **High-visibility partnership with meaningful recognition**

- Two (2) teams – 8 players
  - Special recognition during the tournament
  - Company logo featured on the event website
  - Two (2) tee signs and one (1) pin flag
  - Golf course welcome banner
  - Full-page advertisement in the printed event program
  - Prominent branding across event promotions, registration, and social media
  - Acknowledgment in press releases
-



## **Hole-in-One Sponsor – \$5,000**

**Align your brand with excitement and competition**

- Custom branding on Hole-in-One contest signage
  - Signage displayed on tee boxes of all Par 3 holes
  - Logo featured on the event website and sponsor banner
- 



## **Lunch Sponsor – \$5,000**

**Be the brand that brings everyone together**

- Exclusive recognition signage during lunch
  - Logo/name displayed on lunch table signage
  - Opportunity to welcome participants and sponsors at lunch
  - Prominent branding on event promotions, registration, and social media
- 



## **Player Gift Bag Sponsor – \$5,000**

**(2 Available) | Put your brand directly in every golfer's hands**

- Logo featured on player gifts
  - Logo displayed on event website and sponsor banner
  - Prominent branding across event promotions, registration, and social media
- 



## **Photo Booth Sponsor – \$3,500**

**Capture the fun—and the brand impressions**

- Logo/name displayed on photo booth experience
  - Professional photographer with photos shared post-event on social media and event website
  - Logo featured on event website and sponsor banner
-



## **Golf Cart / Scorecard Sponsor – \$2,500**

**High repetition. High impact.**

- Logo/name displayed on over 60 golf carts throughout the course
  - Logo featured on the event website and sponsor banner
- 

## **Breakfast Sponsor – \$2,500**



**Start the day strong with your brand**

- Recognition signage during breakfast
  - Logo/name on reception and breakfast tables
  - Prominent branding on event promotions, registration, and social media
- 



## **Beverage Sponsor – \$2,500**

**Keep players refreshed—and your brand visible**

- Logo/name on all beverage carts
  - Logo displayed on the event website and sponsor banner
- 



## **Golf Ball Sponsor – \$2,500**

**A lasting takeaway players will use again and again**

- Logo on all golf balls distributed to players
  - Sponsor signage at registration
  - Logo featured on the event website
- 



## **Registration Desk Sponsor - \$1,000**

**Make a great first impression, and one that will last**

- Logo/name on sign at golfer Registration Desk at entrance to the golf club
- Sign remains posted throughout the tournament
- Logo featured on event website and social media

---

## **Volunteer Sponsor – \$750**

**Support the team that makes it all happen**

- Logo/name on all volunteer shirts
  - Logo featured on event website and social media
- 

## **Pin Flag Sponsor – \$500**

**(14 Available) | On-course branding with a keepsake finish**

- Full-color custom pin flag featuring your logo/name
  - High-visibility placement during the tournament
  - Flag returned to sponsor, framed, after the event
  - Listing on sponsor banner
- 

## **Putting Green Sponsor-\$500**

**(2) Available**

- Full-color custom hole sign with logo/name
  - Listing on sponsor banner
- 

## **Chipping Sponsor-\$500**

**(2) Available**

- Full-color custom hole sign with logo/name
  - Listing on sponsor banner
- 

## **Bag Drop Sponsor-\$500**

**(2) Available**

- Full-color custom hole sign with logo/name
- Listing on sponsor banner



## **Driving Range Sponsor-\$500**

**(2) Available**

- Full-color custom hole sign with logo/name
  - Listing on sponsor banner
- 



## **Hole Sponsor – \$400**

**(18 Available) | A simple, effective way to show your support**

- Full-color custom hole sign with logo/name
  - Listing on sponsor banner
-